

1. I am a K-Love listener and supporting in Great Falls Montana. It is the only radio station I listen to and I believe it is important to keep K'Love on the air. K'Love has a positive Christian based approach with Pop and Rock Music, encouraging tips, etc. I believe it serves a vital mission in our community by giving its listeners a Christian option of music to listen to. And I also believe that it touches the hearts of people who tune it.

2. If K Love were to be displaced by an LPFM broadcaster providing other programming, it will leave a huge gap in the choices of broadcasting available to Christian listeners. In fact, I am not sure there is another Pop and/or Rock Christian Music station in this area.

3. I believe that K-Love provides a service that is in the public interest for the reasons listed above. I believe that people need an option of listening to emotionally and spiritually healthy music. I believe it is in the best interests of the community and helps to combat the negative musical images that are on the airwaves today. I believe that children and adults absorb into their mind and spirit the words that they hear on a daily basis. All communities need positive reinforcement. This is what all kinds of agencies are now trying to do to help disfunctional people. Give them positive reinforcement.

In conclusion, it doesn't make sense to take something off the air that helps encourage and uplift individuals on a daily basis and therefore encourages and uplifts families and communities to be replaced by "who knows what". The music and message of K-Love can have a positive ripple effect. Don't make a decision that will take it off the air.

Thank you